

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETSTHE EDGE OF THE PRINTED PRODUCT.

SAFETY MARGIN 1/8"

Avoid placing important text or logos outside this area.

TRIM LINE

The printed product will be cut here.

BLEED AREA 1/8"

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT

Remove template layer **BEFORE** submitting.



GOLD IMAGE
PRINTING

FINAL SIZE
3.5" X 2"

DOCUMENT SIZE WITH BLEED
3.75" X 2.25"

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!
ALSO, AVOID PLACING TEXT NEAR THE EDGE, AESTHETICALLY IT CREATES AN IMBALANCE!