

**WHY BLEED?** BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

**SAFETY MARGIN 1/8"**

Avoid placing important text or logos outside this area.

**TRIM LINE**

The printed product will be cut here.

**BLEED AREA 1/8"**

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

**IMPORTANT**

Remove template layer **BEFORE** submitting.

**DESIGN TIP:** AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

**DESIGN TIP:** EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!

ES  
TD.



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**GOLD IMAGE**  
PRINTING

**PRODUCT  
BOXES**

**FINAL SIZE**  
3" X 3" X 4.1"