

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



FINAL SIZE  
2.875" x 3.75"

DOCUMENT SIZE WITH BLEED  
3.125" x 4"

**SAFETY MARGIN 1/8"**

Avoid placing important text or logos outside this area.

**TRIM LINE**

The printed product will be cut here.

**BLEED AREA 1/8"**

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

**IMPORTANT**

Remove template layer **BEFORE** submitting.

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED! ALSO, AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!