WHY BLEED? BLEED IS IMPORTANT TO
INCLUDE WHEN YOU HAVE A BACKGROUND THAT
MEETS THE EDGE OF THE PRINTED PRODUCT.

SAFETY MARGIN 1/8"
Avoid placing important text or logos
outside this area.

TRIM LINE
The printed product will be cut here.

BLEED AREA 1/8"
Extend your background 1/8" beyond
the cut line if it bleeds off the edge of
your product.

IMPORTANT!
Remove template layer **BEFORE** submitting.

FINAL SIZE
4" X 2.5"

DOCUMENT SIZE WITH BLEED
4.25" x 2.25"

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR
ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!
ALSO, AVOID PLACING TEXT NEAR THE EDGE.
AESTHETICALLY IT CREATES AN IMBALANCE!