

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

SAFETY MARGIN 1/8"

Avoid placing important text or logos outside this area.

TRIM LINE

The printed product will be cut here.

BLEED AREA 1/8"

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT

Remove template layer BEFORE submitting.



FINAL SIZE

2" x 4"

DOCUMENT SIZE WITH BLEED

2.25" x 4.25"

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED! ALSO, AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!