2" x 3.5" Vertial
Post-it® Notes

ES   19
TD.   96

GOLD IMAGE
PRINTING

Bleed Area
(2.125" x 3.625")

Cut Line
(2" x 3.5")

Text Margin
(1.625" x 3.125")

Adhesive Area
(3.5" x .75")

Adhesive Area - Heavy ink coverage is not recommended on the left 3/4" (.75") of the pad because of the adhesive edge.

Bleed Area - Design elements should extend 1/16" (.0625") beyond the finished size of the document to ensure printing to the edge.

Cut Line - Trim area should allow for a mechanical tolerance of 3/16" (.1875") from the text margin to the cut line.

Text Margin - Essential text and design elements should be positioned within the text margin of 3/16" (.1875").