

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



FINAL SIZE
3" X 2"

DOCUMENT SIZE WITH BLEED
3.25" x 2.25"

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED! ALSO, AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

SAFETY MARGIN 1/8"
Avoid placing important text or logos outside this area.

TRIM LINE
The printed product will be cut here.

BLEED AREA 1/8"
Extend your background 1/8" beyond the outline if it bleeds off the edge of your product.

IMPORTANT
Be sure to extend your **BLEED** before submitting.