WHY **BLEED?** BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

SAFETY MARGIN 1/8"
Avoid placing important text or logos outside this area.

TRIM LINE
The printed product will be cut here.

BLEED AREA 1/8"
Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT
Remove template layer BEFORE submitting.

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!
DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!

ES TD. 19 96

GOLD IMAGE
PRINTING

FINAL SIZE
15" X 4"

DOCUMENT SIZE WITH BLEED
15.25" X 4.25"