

WHY **BLEED?** BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

← **SAFETY MARGIN 1/8"**

Avoid placing important text or logos outside this area.

← **TRIM LINE**

The printed product will be cut here.

← **BLEED AREA 1/8"**

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT

Remove template layer **BEFORE** submitting.

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!



GOLD IMAGE

PRINTING

FINAL SIZE

12" X 4"

DOCUMENT SIZE WITH BLEED

12.25" X 4.25"