

WHY **BLEED?** BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

← **SAFETY MARGIN 1/8"**

Avoid placing important text or logos outside this area.

← **TRIM LINE**

The printed product will be cut here.

← **BLEED AREA 1/8"**

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

**IMPORTANT**

Remove template layer **BEFORE** submitting.

**DESIGN TIP:** AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

**DESIGN TIP:** EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!



**GOLD IMAGE**  
PRINTING

**FINAL SIZE**  
12" X 3"

**DOCUMENT SIZE WITH BLEED**  
12.25" X 3.25"