WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

E S T D.   1 9 9 6

GOLD IMAGE

PRINTING

SAFETY MARGIN 1/8"
Avoid placing important text or logos outside this area.

TRIM LINE
The printed product will be cut here.

BLEED AREA 1/8"
Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.
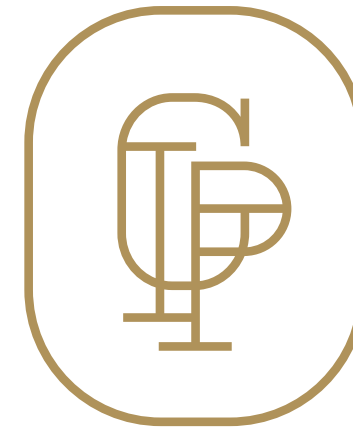
IMPORTANT
Remove template layer BEFORE submitting.

FINAL SIZE
11" X 17"

DOCUMENT SIZE WITH BLEED
11.25" X 17.25"

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!