

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



**SAFETY MARGIN 1/8"**

Avoid placing important text or logos outside this area.



**TRIM LINE**

The printed product will be cut here.



**BLEED AREA 1/8"**

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

**IMPORTANT**

Remove template layer BEFORE submitting.



**GOLD IMAGE**  
PRINTING

**FINAL SIZE**

1.5" x 4"

**DOCUMENT SIZE WITH BLEED**

1.75" x 4.25"

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!