

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



GOLD IMAGE  
PRINTING

FINAL SIZE  
3.5" x 1.5"

DOCUMENT SIZE WITH BLEED  
3.75" x 1.75"

← SAFETY MARGIN 1/8"  
Avoid placing important text or logos  
outside this area.

← TRIM LINE  
The printed product will be cut here.

← BLEED AREA 1/8"  
Extend your background 1/8" beyond  
the outer 1/8" bleed off the edge of  
your product.

**IMPORTANT**  
Remove template layer BEFORE submitting.

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!