**WHY BLEED?** BLEED IS IMPORTANT TO
INCLUDE WHEN YOU HAVE A BACKGROUND THAT
MEETS THE EDGE OF THE PRINTED PRODUCT.

**SAFETY MARGIN** 1/8"
Avoid placing important text or logos
outside this area.

**TRIM LINE**
The printed product will be cut here.

**BLEED AREA** 1/8"
Extend your background 1/8" beyond
the cut line for bleed to cover the edge of
your product.

**IMPORTANT**
Remove lines before **BEFORE** submitting.

FINAL SIZE
1.5" X 3.5"

DOCUMENT SIZE WITH BLEED
1.75" x 3.75"

**DESIGN TIP:** EXTEND YOUR BLEED TO ENSURE YOUR
ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!
ALSO, AVOID PLACING TEXT NEAR THE EDGE.
AESTHETICALLY IT CREATES AN IMBALANCE!