

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



GOLD IMAGE  
PRINTING

FINAL SIZE  
3" x 1.5"

DOCUMENT SIZE WITH BLEED  
3.25" x 1.75"

**TRIM MARKS 1/8"**  
Extend your background 1/8" outside the size.

**TRIM LINE**  
The professional cut-off line.

**BLEED AREA 1/8"**  
Extend your background 1/8" beyond the cut-off line to bleed of your product.

**APPROVAL**  
Review final file BEFORE printing.

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!