

WHY BLEED?
BLEED IS IMPORTANT!
INCLUDED WHEN YOU HAVE A BACKGROUND
THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



FINAL SIZE
1.50" x 1.50"

DOCUMENT SIZE WITH BLEED
1.57" x 1.57"

SAFETY MARGIN 1/8"

Avoid placing important text or logos outside this area.

TRIM LINE

The printed product will be cut here.

BLEED AREA 1/8"

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT
Remove your **crop** layer **BEFORE** submitting.

DESIGN TO EXTEND YOUR BLEED TO INSURE YOUR
ARTWORK MEETS THE EDGE OF THE PAPER AREA
PRINTED ALSO, AVOID PLACING TEXT NEAR
THE EDGE, AESTHETICALLY IT
CREATES AN UNBALANCE