

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

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TRIM LINE
The predetermined internal line.

BLEED AREA
Extends your background 1/8" beyond the full trim line to the edge of your product.

IMPORTANT
Remove bleed area BEFORE submitting.

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GOLD IMAGE
PRINTING

FINAL SIZE
2.5" x 1"

DOCUMENT SIZE WITH BLEED
2.75" x 1.25"

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE.
AESTHETICALLY IT CREATES AN IMBALANCE!

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!