

WHY BLEED/ BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



FINAL SIZE
1" x 1.5"

DOCUMENT SIZE WITH BLEED
1.25" x 1.75"

SAFETY MARGIN 1/8"

Avoid placing important text or layers outside this area.

TRIM LINE

The printed product will fit out here.

BLEED AREA 1/8"

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT

Remove complete layer **BEFORE** submitting.

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED! ALSO, AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!