

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



GOLD IMAGE
PRINTING

FINAL SIZE
2" x 1"

DOCUMENT SIZE WITH BLEED
2,25" x 1,25"

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE.
AESTHETICALLY IT CREATES AN IMBALANCE!

SAFETY MARGIN TIP
Always bring important text or logo outside this area.

TRIM LINE
The predetermined cut-off point.

BLEED AREA TIP
Extend your background 1/8" beyond the cut-off line on all sides of the edge of your artwork.

IMPORTANT
Remove this box **BEFORE PRINTING!**

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK
MEETS THE EDGE OF THE PAPER WHEN PRINTED!